

# Rose Cruz Churma

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## CAPABILITY STATEMENT

- A dynamic leader and team builder, she has completed over 50 projects for institutional and private clients serving as team leader to sub-consultants and associates with a range of expertise. In addition, she also served in various leadership roles for community and non-profit organizations that involved advocacy, fund development, and institution-building.
- She has over 35 years of management experience emphasizing a collaborative yet decisive style in a variety of settings—from the US Mainland, Alaska and Hawaii to the Pacific Island nations including the Philippines.
- She has the unique combination of expertise in facilities planning, architectural programming, project management and the development of creative financing initiatives.
- She is adept at building productive relationships to further the project's goals and is able to work productively in multi-cultural settings involving project participants and stakeholders representing various socio-economic levels and ethnic backgrounds.
- Fiscally prudent, she is also able to complete projects with limited budgets, but with extraordinary potential for effecting change, by leveraging assets and nurturing contacts in the non-profit context of Hawaii and the Philippines.
- She is an effective communicator and has experience as a teacher in a formal classroom setting as well as a presenter in various workshops and conferences. She has authored selected publications in Hawaii and continues to write for various media outfits.

## EDUCATION & PROFESSIONAL LICENSE

- Licensed Architect since 1987, State of Hawaii, AR-6220
- B.S. in Architecture, Saint Louis University, Baguio City Philippines, 1972
- High School Diploma, St Theresa's College, Baguio City; Salutatorian

## HIGHLIGHTS OF PROFESSIONAL AND CONSULTING EXPERIENCE

- 1987-to date      **Principal Consultant/ Planner.** Founded **DesignLab** in 1987 recognizing the need for a consulting firm to provide facilities planning and procurement services for institutions and government entities. A list of projects she has completed, and clients she has worked with are shown in Attachment A. As principal, she is responsible for all aspects of the firm.
- 2012-2014      **President & COO.** Provided the leadership role for the non-profit corporation that owns and operates the Filipino Community Center located in Waipahu, Hawaii. Initiated culturally-relevant programs that resonated with the non-profits' stated mission and was responsive to the needs of the surrounding community; prepared budgets and reports; responded to directives of its board of directors; coordinated activities of various committees; initiated fund development activities; supervised staff, consultants and building management; wrote grants, newsletters, press releases and others.
- 2010-2012      **Contract Administrator.** Supervised construction management personnel in performing program and contract administration requirements of State and Federal assisted programs for the Hawaii Public Housing Authority (HPHA) facilities statewide.

- 1998-2001      **Executive Director & Project Manager.** Represented the **Filipino Community Center** of Hawaii in working with the landowners to secure land for the center and assisted in community organizing to assure political clout for the non-profit; developed needs-assessment and concept studies; prepared budgets, developed procurement policies in line with federal and state funding rules; negotiated and monitored contracts; wrote grants; supervised staff and volunteers; provided the oversight for the use of Federal, State and foundation monies.
- 1984-1987      **Project Manager** at Aotani & Associates, Inc. Was responsible for all aspects of the firm's consulting projects; negotiated and monitored contracts with clients and sub-consultants; prepared project budgets; supervised staff and provided the technical recommendations to complete each project, including public presentations.
- 1983-1984      **Planner, Council Services,** City & County of Honolulu. Served as staff to one of the City Council's Committees as it prepared proposed changes to the City's Development Plans for approval by the City Council.
- 1978-1983      **Senior Planning Consultant,** Space Management Consultants, Inc. Completed courthouse and correctional consulting projects in Alaska, Texas, North Dakota, Rhode Island and other US Mainland states.
- 1976-1977      **Technical Writer/Planner,** National Economic Development Authority (NEDA), Philippines. Prepared economic development plans particularly in the agriculture and infrastructure sectors; developed statistical models based on data collected.

## PROFESSIONAL AFFILIATIONS AND COMMUNITY INVOLVEMENT

- Planning Commission, City & County of Honolulu, Commissioner (2000 - 2004)
- Hawaii's Plantation Village, Board of Directors (2001 - 2004)
- Filipino Community Center Inc., Board of Directors (2002 -2003)
- Hawaii Immigrant Justice Center, Board of Directors (2002-2009)
- UH's Center for Philippines Studies' Executive Committee, business sector representative
- Hawaii Strategic Development Corp. (HSDC), Board of Directors (1998-2002)
- Filipino Association of University Women (FAUW), Charter Member & Past President (1992)
- Filipino American Historical Society of Hawaii (FAHSH), Charter Member
- Filipino Chamber of Commerce of Hawaii (FCCH), Past President (1997-98)
- Chair/Co-chair FCCH International Relations and Trade Missions to the Phil., ('93, '95, '09, '10)
- Aloha United Way & Child & Family Service, Board of Directors (1993-95)
- Ethnic Education Foundation, Board Member (2000 to present)

## MISCELLANEOUS

Owner, **KALAMANSI BOOKS & THINGS**, an on-line company specializing in books, educational items and collectibles to help global Pinoys discover their heritage. (Visit the website at <http://bookbook.com/>).

Affiliated with a consulting firm, **CLEARVISION OUTSOURCING CONSULTANTS** in the Philippines. (Visit the website at <http://www.clearvisionoutsourcing.com/>).

## **ATTACHMENT A**

## **SELECTED LIST OF COMPLETED PROJECTS**

### Justice Facilities

- Kauai Community Correctional Center Facility Program & Master Plan, Lihue, Hawaii
- Kauai Main Police Station Design-Build Documents, Lihue, Hawaii
- Program Brief for the Fiji National Court System, Suva, Fiji
- Ko'olaupoko District Court: Project Development Report, Kaneohe, Hawaii
- Hawaii Youth Correctional Facility: Facilities and Program Study, Kailua, Hawaii
- 10-Bed Observation & Assessment Unit for Youth Facility at Maluhia, Kailua, Hawaii
- Oahu Community Correctional Center, Programs Building, Planning & Design, Hawaii
- Women's Community Correctional Center: Space Program and Master Plan, Kailua, Hawaii

### Civic Buildings and Public Facilities

- Hawaii Ocean View Estates Waterworks Project: Preparation of Procurement Documents, HI
- West Hawaii Civic Center: Preparation of Procurement Documents, Hawaii Island, HI
- Honolulu Board of Water Supply (BWS): Space planning and interior refurbishing
- Hawaii Department of Agriculture Statewide Facilities: Project Development Report
- Lihue Multi-Agency Maintenance and Services Facility, Master Plan and EA, Kauai
- Leeward Civic Center: Space Program and Masterplan, Waipahu, Hawaii
- AliiAIMOKU Hale: Space Adequacy Report, Honolulu, Hawaii
- Hawaii State Library Expansion Study: Concept Development Report, Honolulu, Hawaii
- Hawaii Ocean Center: Concept Development Planning & Feasibility Study, Honolulu, Hawaii
- Waikiki Aquarium Revitalization Study, Honolulu, Hawaii

### Educational Facilities

- Gartley Hall Renovation: Project Development Report, UH Manoa, Honolulu
- School for Hawaiian Asian & Pacific Studies Building: Project Development Report, Honolulu
- Agricultural Science Facilities, Phase III: Environmental Assessment, Honolulu, Hawaii
- Webster-Spalding Renovation Study, University of Hawaii at Manoa, Honolulu, Hawaii
- Ewa Elementary School, 8-Classroom Building, Design and Bid Documents, Ewa, Hawaii
- R&M Projects for Various Public Schools: Roosevelt, Nuuanu, Kapunahala, Keolu, Ahuimanu, etc.

### Health Care/Human Services Facilities

- CFS Ewa Intergenerational Learning Center, Master Plan and EA, Ewa, Hawaii
- FilCom Center: Architectural Programming & Project Management, Waipahu, Hawaii
- Kalaupapa Settlement: Feasibility for Congregate and Care Home Services, Molokai
- Diamond Head Health Center, 3rd Floor: Child Care Center Study, Honolulu, Hawaii
- STD/AIDS Clinic at Kapahulu Health Center, Master Plan, Honolulu, Hawaii
- Lanakila Health Center Renovation Study, Honolulu, Hawaii
- Kauai Economic Opportunity, Inc., Space Program & Environmental Assessment, Lihue

### Recreational Facilities/Tourism Related Projects

- National Capital Region (NCR) Tourism Master Plan, Dept. of Tourism, Philippines
- City of Manila: Historic Preservation & Tourism Promotion, Metro Manila, Philippines
- Kailuana: Restoration & renovation of an oceanfront vacation property in Kailua, Hawaii

## **SELECTED LIST OF INSTITUTIONAL CLIENTS**

- The Republic of Fiji's National Court System
- The Asia Foundation, Pacific Region
- Hawaii's Departments of Health (DOH); Public Safety (PSD); Agriculture; Accounting & General Services (DAGS); and Education (DOE)
- University of Hawaii's (UH) Facilities Planning & Management Office
- The Court Systems of Alaska, Texas, Rhode Island, Iowa, and North Dakota
- The Hawaii Judiciary
- Department of Public Works for County of Kauai & County of Hawaii
- Department of Tourism, Republic of the Philippines
- City & County of Honolulu Board of Water Supply & Department of Transportation Services